

Virtual support designed for you and your family

No matter where you are on your reproductive and family health journey, Maven is here. Get free 24/7 virtual access to top-rated providers with education and coaching via unlimited video appointments, messaging, and classes—all from the comfort of your home.



Personalized support for every step of your journey:

Fertility & Family Building

- Preconception
- Egg and sperm freezing
- Reproductive endocrinologists
- IUI & IVF support
- Adoption & surrogacy
- Male fertility
- Mental health
- Expense management
- Partner support

Maternity & Newborn Care

- Pregnancy
- Postpartum
- Pediatricians
- Infant sleep experts
- Lactation consultants
- Return-to-work coaching
- Miscarriage & loss
- Mental health
- Partner support

Your membership includes:

- A personal Care Advocate who serves as a trusted guide to help you navigate our platform, connect you with providers, and will be by your side through every step of your family journey
- On-demand video chat and messaging with doctors, nurses, and coaches across 35+ specialties, including fertility, mental health, and pediatrics
- Provider-led virtual classes and vetted articles—tailored to your journey
- Financial support for adoption and surrogacy expenses through Maven Wallet

All Maven fees related to this service are paid for by Franklin County. If you are unsure if Maven is right for you, please refer to the BeWell website to learn more about your Family Forming and Maternity benefits.



Activate your free membership by scanning the QR code, downloading the Maven Clinic app, or visiting mavenclinic.com/join/franklincounty.

Enrollment in Maven is confidential.

